

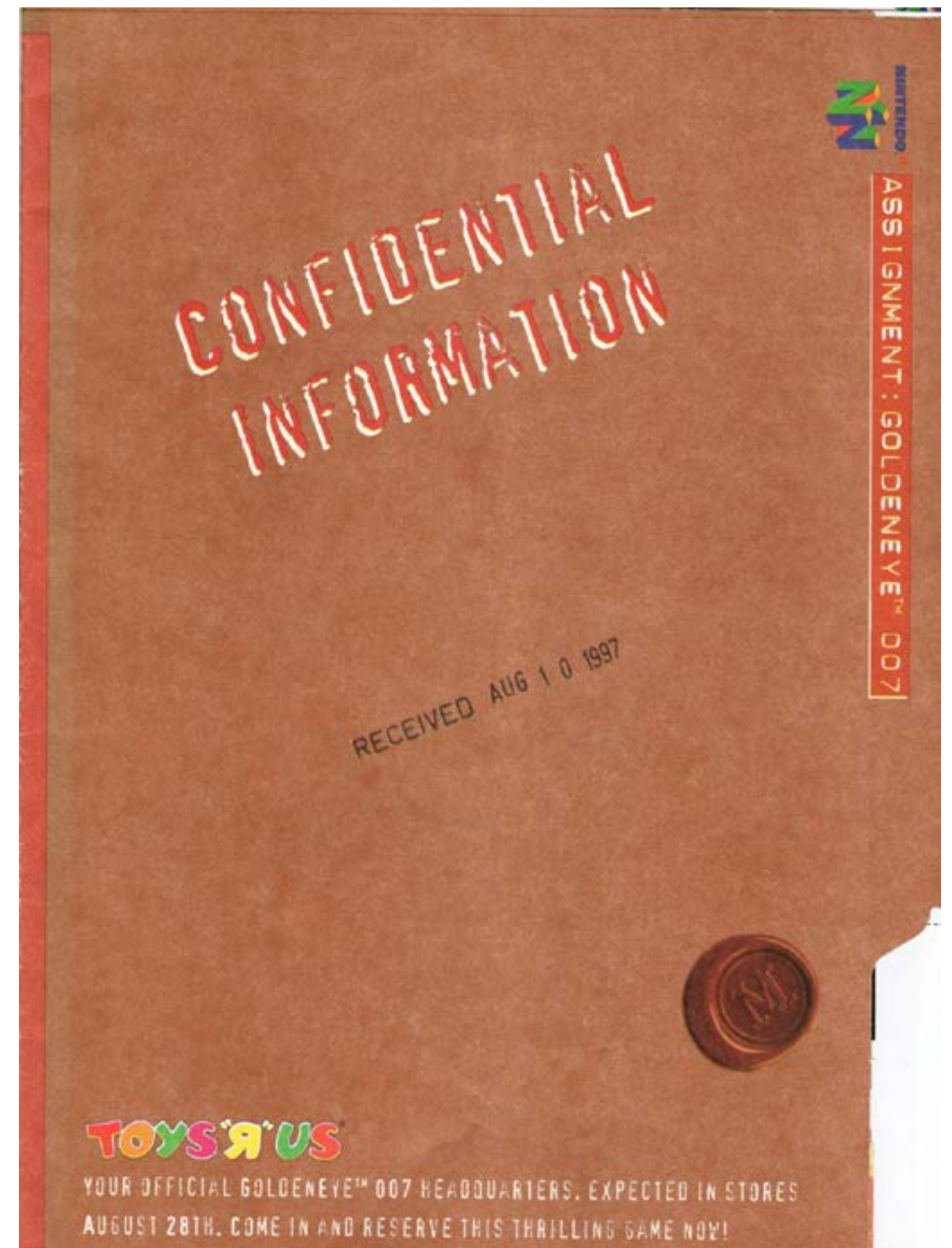
Cody Bradley
Gamer Ads
Vol - 01



Table of contents
TDB



"Nintendo Wii- 'Sword'"
2007, Joystick (#189)



"GoldenEye 007"
1997 Toys R' Us Brochure

SEGA

Luxuries:

1 Bread

2 Water

3 Air

Essentials:

1.



2.



3.



Life is about priorities. Dreamcast, the world's most powerful games console, is here. So are 3 of the finest software titles ever created. Sonic Adventure, Sega Rally 2 and SoulCalibur are just part of a strapping software line-up, with new games released every week. Turn off your heating. Have your stomach stapled. Play on your Dreamcast.

The titles listed above are the copyright of the following companies: Sega Europe Ltd, Namco. Sega & Dreamcast are either trademarks or registered trademarks of Sega Enterprises, Ltd.



Dreamcast
Up to 6 billion players
www.dreamcast-europe.com
Dreamarena

"Sega Dreamcast - "Luxuries and Essentials"
1999

First Aid for a Choking Kirby

*A Game Boy Advance Health Service**



1

If you think Kirby is choking on an enemy, ask "Kirby, are you choking?" If Kirby is unable to answer, see step 2.



2

If Kirby did not answer you in step 1, try doing this until the enemy is clear of the airway.



3

If the enemy is clear of the airway but is still in Kirby's mouth, use two fingers to swipe mouth clean.



4

Now Kirby is ready to devour his enemies again. He'll steal their 24 powers and use them in his quest to get the Star Rod back from King Dedede and return good dreams to Dream Land.



*For use on Kirby only. Do not try this at home. © 1993-2002 HAL Laboratory, Inc./Nintendo.™, ® and Game Boy Advance are trademarks of Nintendo. © 2002 Nintendo. Game and Game Boy Advance sold separately. www.kirbykirbykirby.com

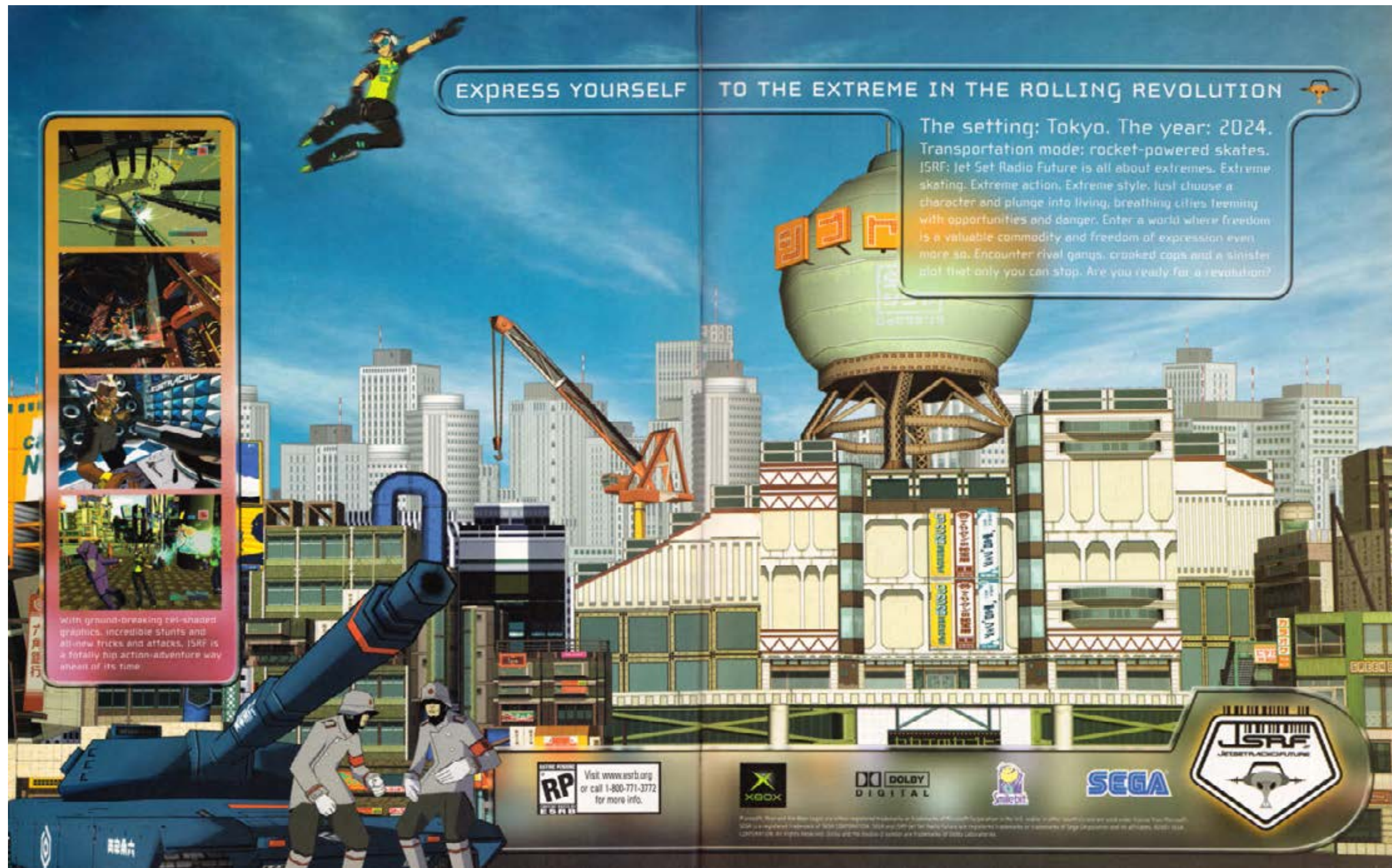
"Kirby: Nightmare in Dream Land"
2002



"Jet Set Radio Future"
2002



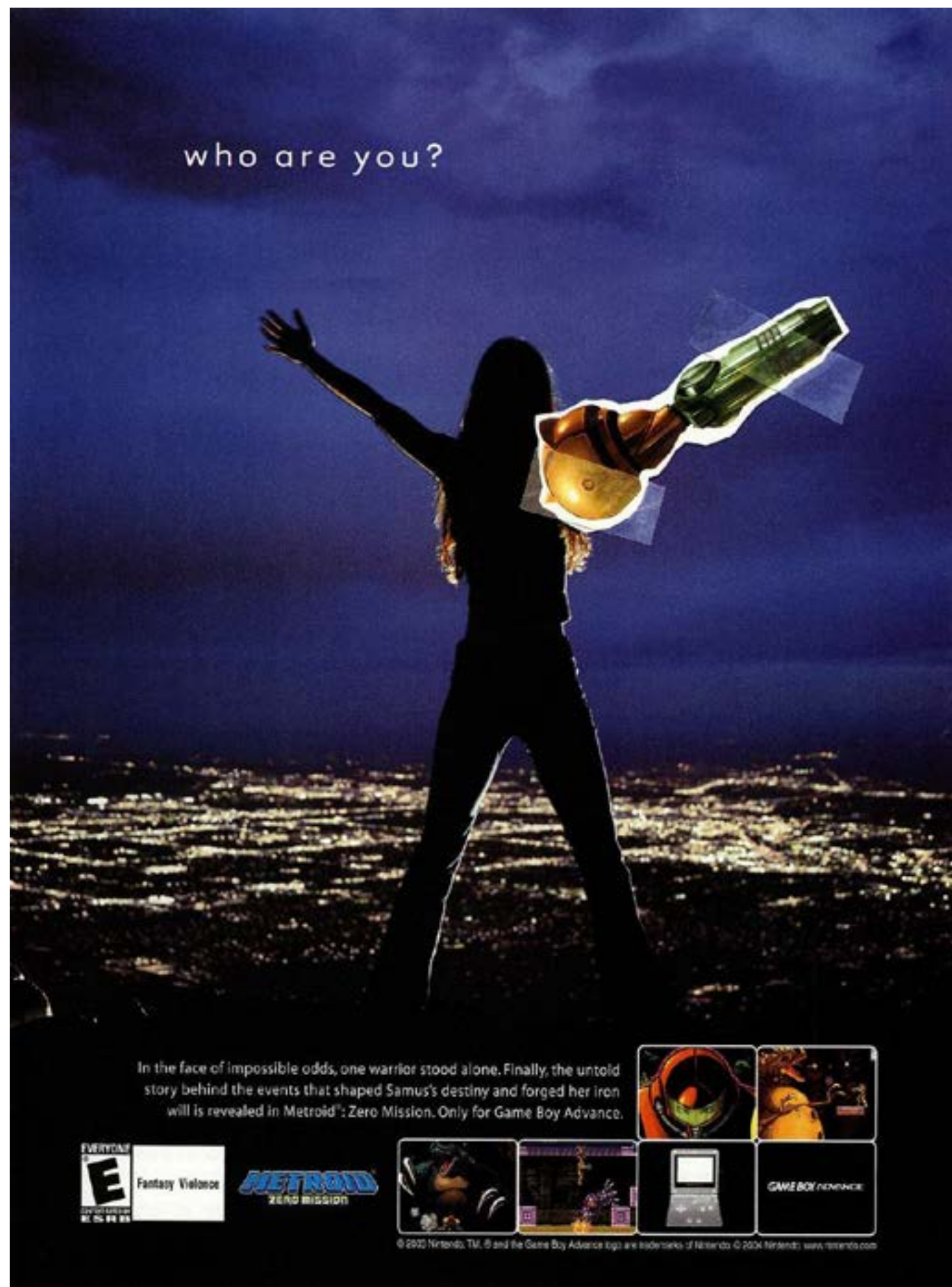
"Jet Set Radio"
2000



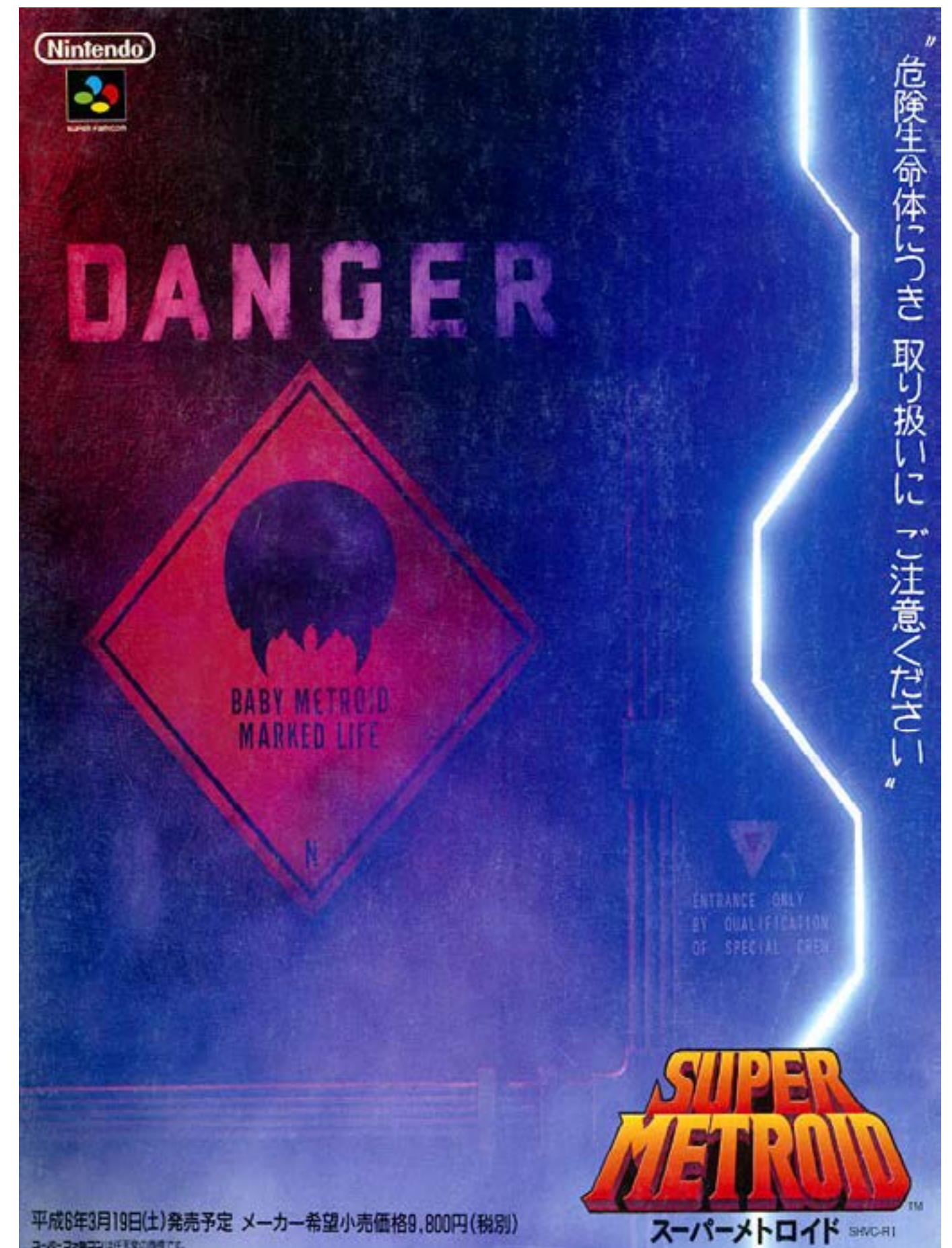
"Jet Set Radio Future"
2002, GamePro (#162)



"Tony Hawk's Pro Skater 3 - 'Stair'"
2001, Consoles+ (119)



"Metroid: Zero Mission"
2004, GMR (#14)



"Super Metroid"
1994

Good news, kids.

We're trading **Rex**

for a Dreamcast

console



Say hello to the new top dog in gaming. Dreamcast is the most powerful and flexible games console ever, far more powerful than any of its competitors. It packs a whopping great 128-bit processor. It's also the first ever console with on-line capabilities. So now

you can surf the net and e-mail players from around the world from the comfort of your armchair. The chunky new Dreamcast console. No wonder top gamers recommend it.

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Dreamcast.
Up to 6 billion players

www.dreamcast.sega.com

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SEGA

With Sonic Adventure 2: Battle connect your Game Boy® Advance to your Nintendo GameCube™ and take your Chao on the road.

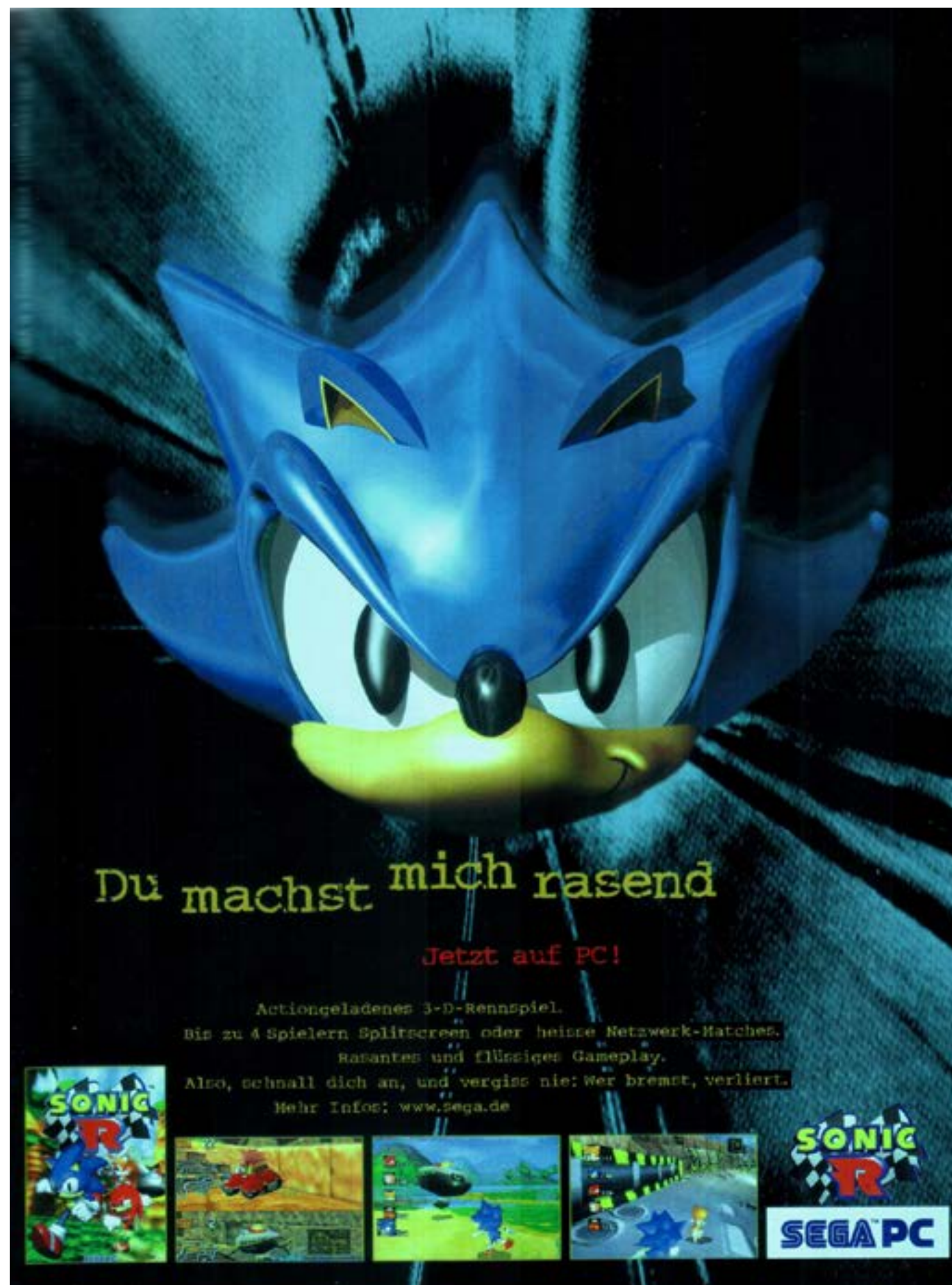


Battle it out in head to head competition.



Introducing four all new 2 Player VS modes.





"Sonic R"
1997 ScreenFun



"Sonic Adventure"
1999, GamePro(#134)



GOOD HEDGEHOG.



SEGA.COM/SONICADVENTURE2

Play as Sonic and board, swing and grind to save the world.



SONIC TEAM

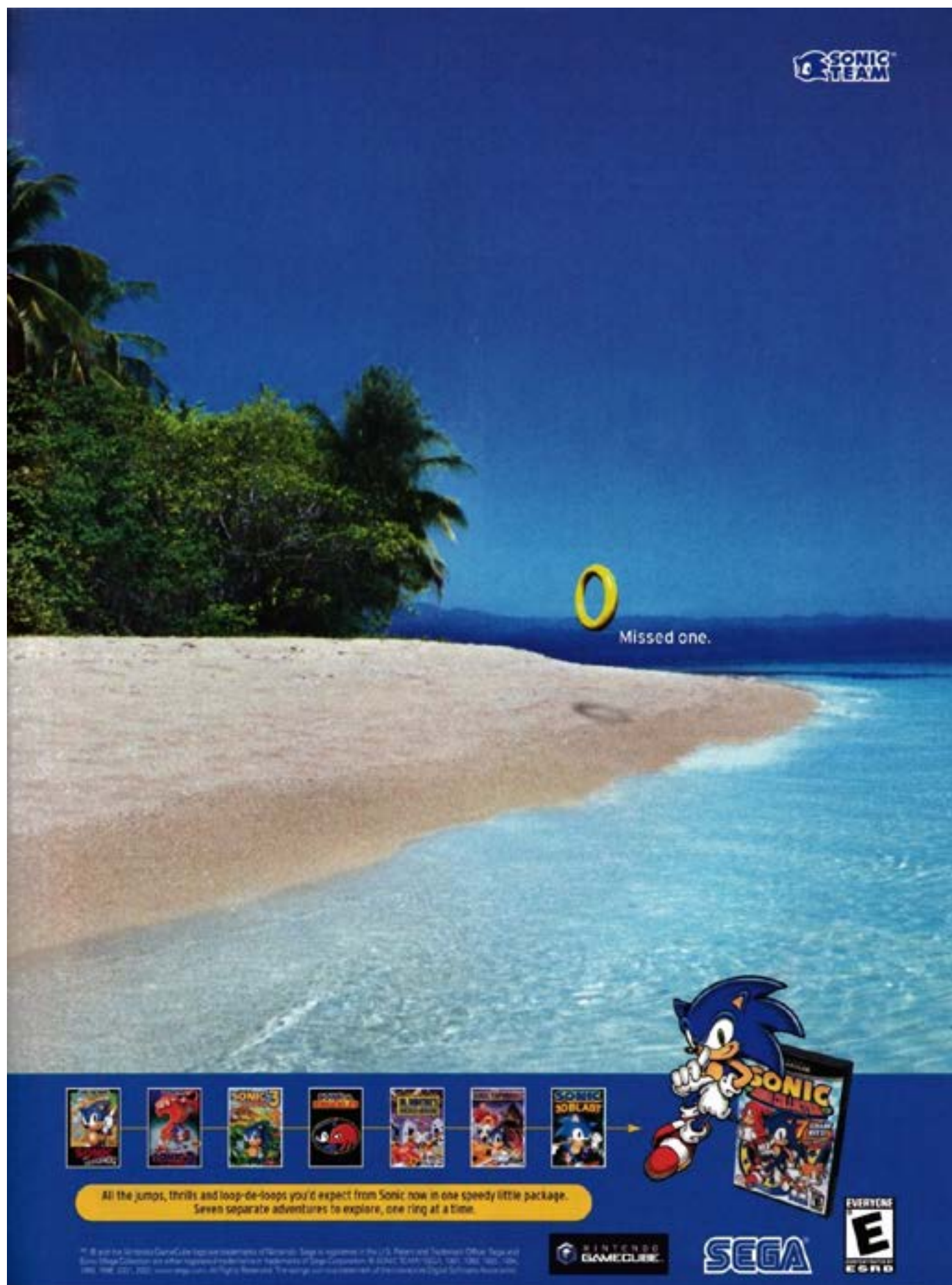


EVIL, SINISTER, MALCONTENT HEDGEHOG.

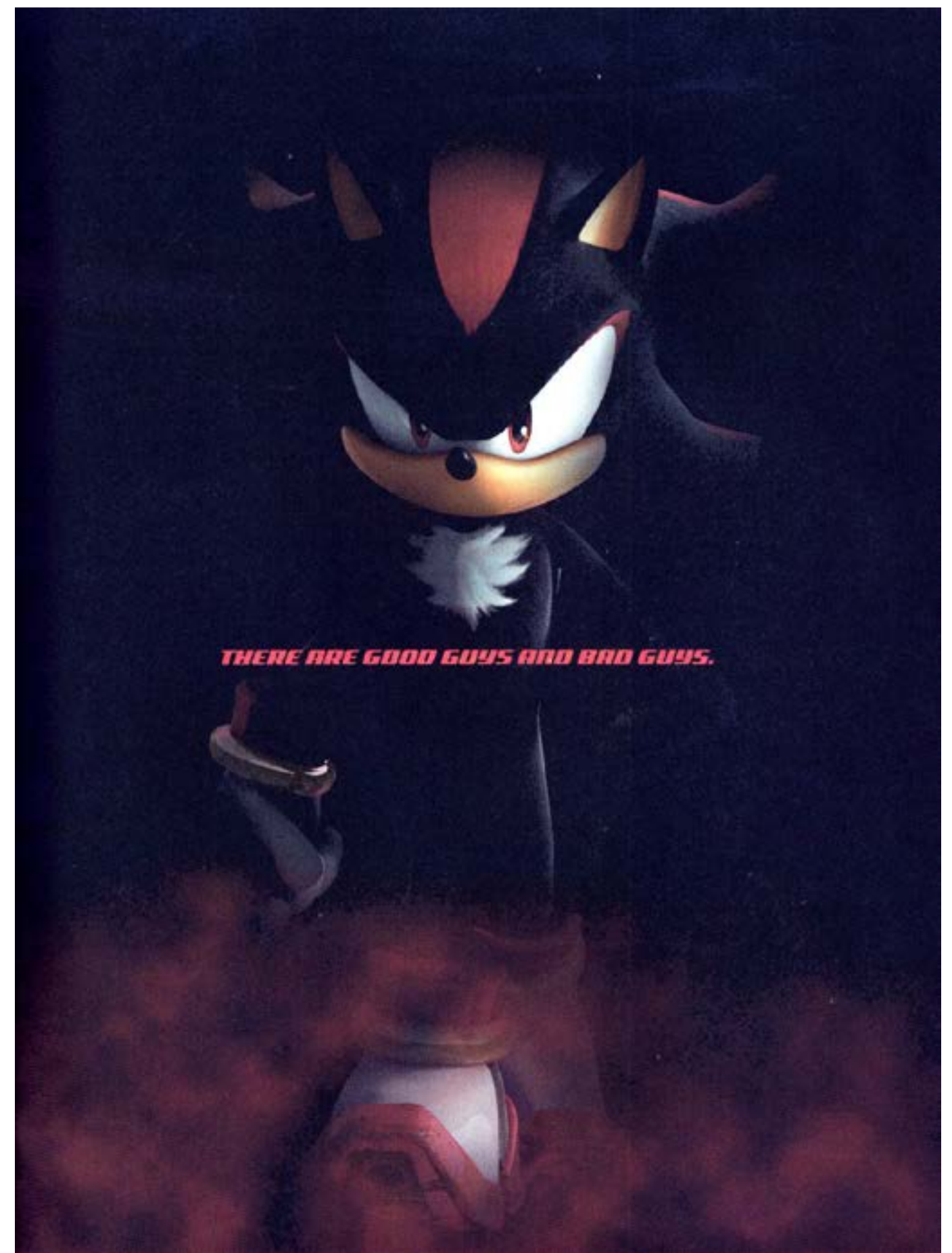


Play as Shadow, Sonic's evil double, and conquer the world.

Dreamcast.



"Sonic Mega Collection"
2003, GamePro (#173)



"Shadow the Hedgehog"
2005, GamePro (#207)



"Shadow the Hedgehog"
2005, GamePro (#207)

Die Prophezeiung war verkündet:
mit der Ankunft des dunklen Igels
naht das Ende dieser Welt...



Die gewaltigen Armeen von Licht und Schatten treffen aufeinander. Die Zukunft einer brüchigen Welt steht auf dem Spiel. Wirst du der guten Macht folgen und in einem Wettlauf um den Weltfrieden Sonic der Superheld werden? Oder erliegst du dem dunklen und fiesen Shadow, um die Welt in den Untergang zu führen... Entscheide dich - aber wähle: Deine Seite weise.

- 38 Action-Level mit mehr als 58 Missionen - Mehrspieler-Modi mit neuen Battle-Moden und Kart-Racing
- 12 Charaktere inklusive Metal Sonic, Amy, Chaos Zero und den Chaos Walkers
- Verbesserter Chaos-Modus mit neuen Mini-Games und exklusiver Verlinkung zu deinem Game Boy Advance

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Und wo stehst du?

Come all ye Faithful.



The mighty armies of light and dark have gathered. The future of a fragile world hangs in the balance. Will you follow the force for good by becoming Sonic the superhero in a race for worldly peace? Or perhaps you will succumb to the dark and dastardly Shadow and reap terrible destruction upon the earth? The time has come, choose your hedgehog leader wisely.

• 30 action stages with over 50 missions. • Multiplayer modes featuring new battle stages and classic kart racing. • 12 Characters to choose from including newcomers Metal Sonic, Ray, Chaos Zero and the comical Chaos Walkers. • Enhanced Chaos mode boasting new mini games and including an exclusive link-up feature with Game Boy Advance.



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Come to the Dark Side.

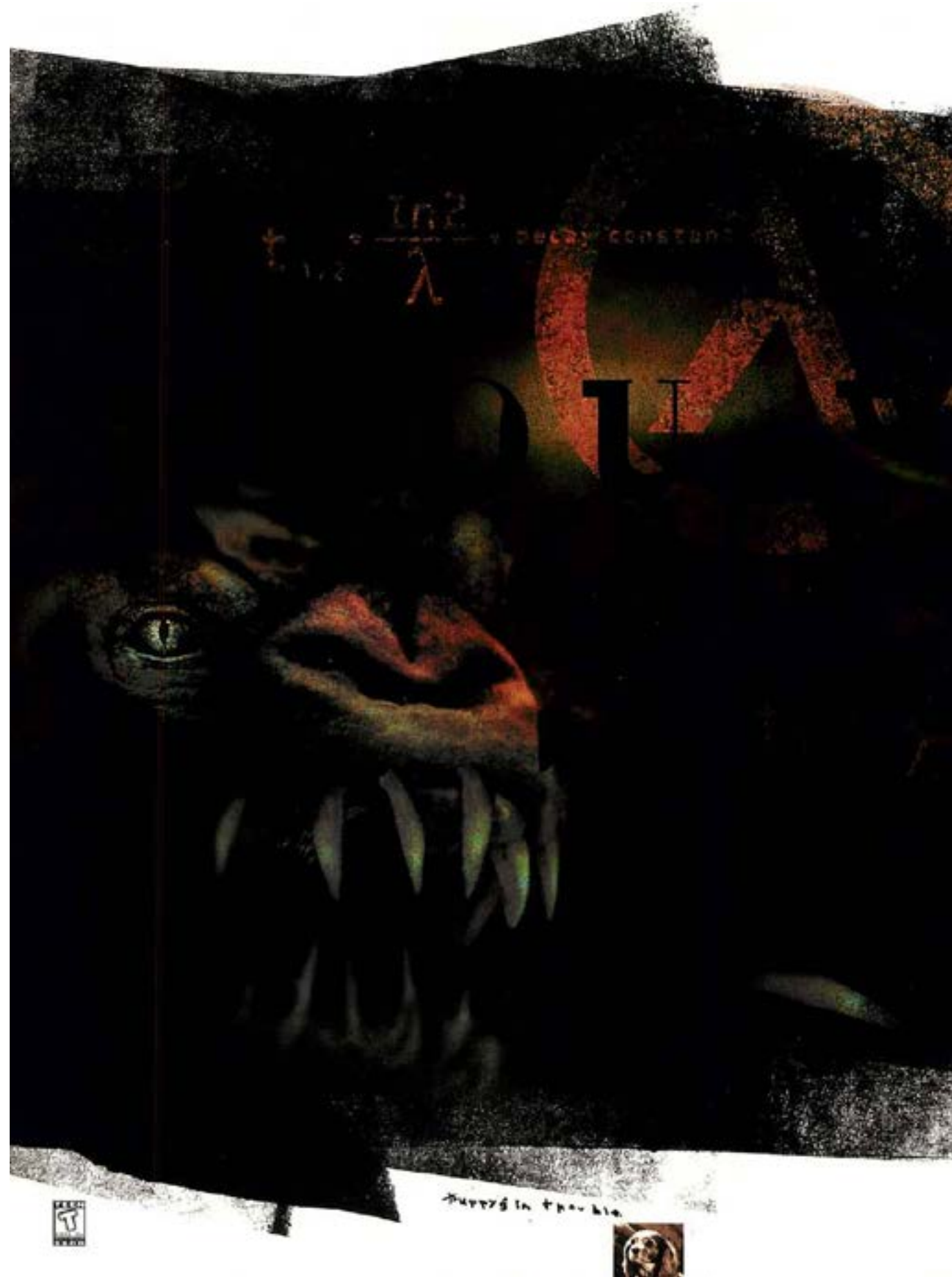


The mighty armies of light and dark have gathered. The future of a fragile world hangs in the balance. Will you follow the force for good by becoming Sonic the superhero in a race for worldly peace? Or perhaps you will succumb to the dark and dastardly Shadow and reap terrible destruction upon the earth? The time has come, choose your hedgehog leader wisely.

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"Half-Life"
1997, Computer Gaming World (#159)

IF YOU WERE
THIS UGLY
AND SMART ENOUGH TO KNOW IT,
YOU'D FEEL LIKE KILLING SOMEONE TOO.

FREE
TO
PLAY
LIKE
KILL

ARTIFICIAL INTELLIGENCE HAS GIVEN HIM A GOOD HEAD ON HIS SHOULDERS. AND HE'D LIKE TO TEAR THE ONE OFF YOURS. WELCOME TO HALF-LIFE. WHERE ENEMIES ARE SO SMART THEY DON'T JUST CHASE YOU. THEY HUNT YOU. ALONE OR IN PACKS. SORRY. NO MORE SUICIDE SQUADS. THESE MONSTERS DON'T WANT TO DIE. SMOOTH SKELETAL ANIMATION. 16-BIT COLOR. AND THE MOST ADVANCED GAMING ENGINE MAKE THE HUNT FRIGHTENINGLY REAL. ADD A 3-D CARD AND IT'S KILLER. HALF-LIFE HAS ADDED ANOTHER LEVEL TO THE FOOD CHAIN. ARE YOU SMART ENOUGH?

HALF-LIFE

TO AVOID BECOMING LUNCH? FIND OUT FOR YOURSELF AT www.sierra.com/half-life

VALVE SIERRA

CIRCLE READER SERVICE #156







**RESIDENT EVIL
DIRECTOR'S CUT**

Now You Can See Resident Evil
Through The Director's Eyes.

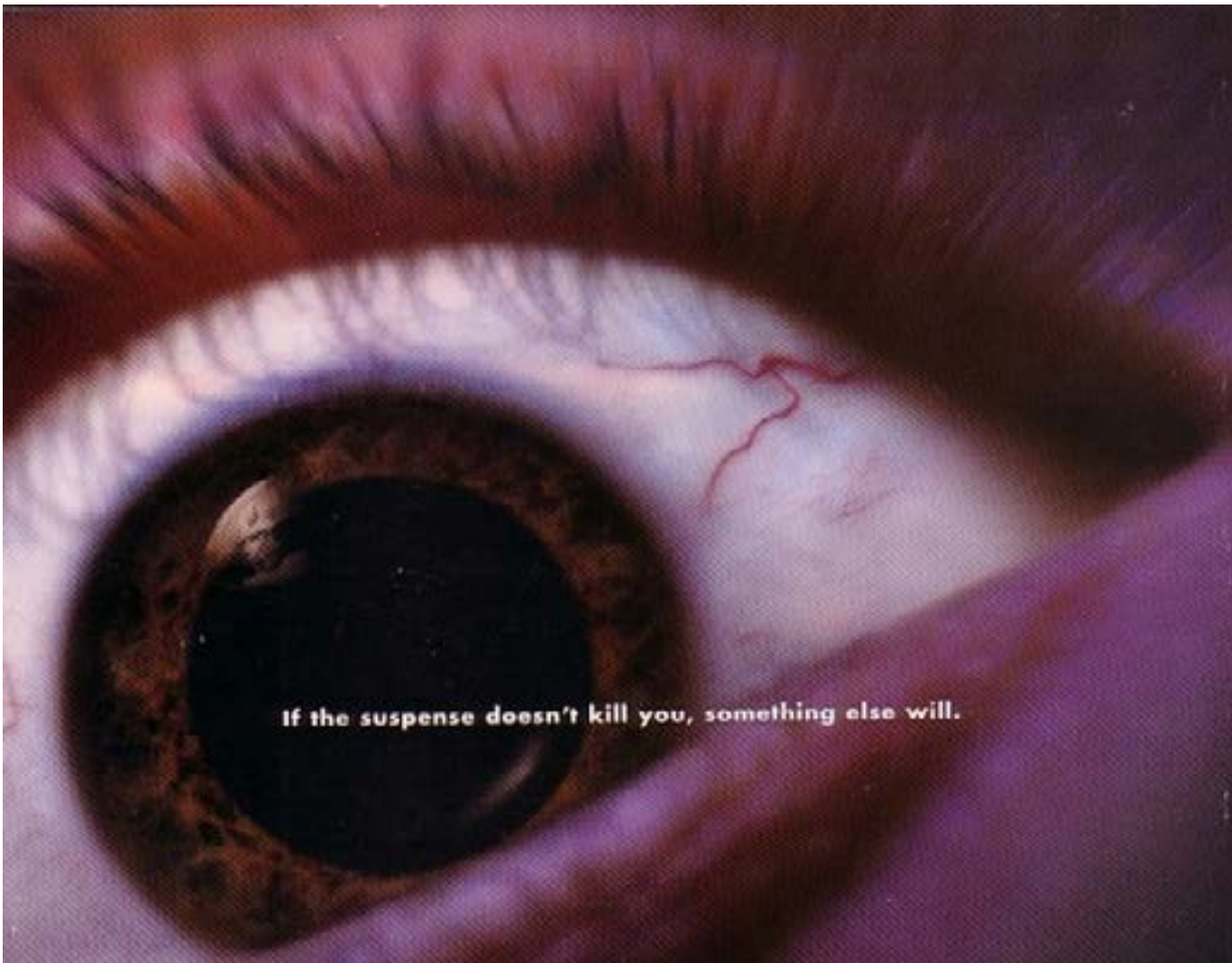
Experience the director's original horrific vision. Presenting **RESIDENT EVIL DIRECTOR'S CUT** - the uncensored, unrelenting version of the **CONSUMER'S CHOICE OVERALL "BEST-PLAYSTATION GAME."** Substantially enhanced with frightfully graphic footage, alternate camera angles and new levels of difficulty. Resident Evil Director's Cut. It's a sight for sore eyes.

CAPCOM

Includes the drop-dead **RESIDENT EVIL II** interactive demo.
PLUS A \$9.00 COUPON towards its purchase.

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(8) "Resident Evil: Directors Cut"
1997



If the suspense doesn't kill you, something else will.



From hyper-realistic 3D lighting to an ominous CD quality soundtrack, this twisted blood-bath's terror and suspense builds with every new room you explore.

RESIDENT EVIL

CAPCOM

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"Resident Evil - 'Suspense'"
1996

RESIDENT EVIL

USE YOUR BULLETS WISELY.
YOU MAY WANT TO USE THE
LAST ONE ON YOURSELF.

Arguably the best PlayStation game of all time is now available for the PC in its original, uncensored entirety. It's bloodier, more violent and contains all the gruesome, never-before seen footage that was cut out of the console version. Part of you will want to uncover the grisly mysteries that dwell within. Part of you will wish you never set foot inside.

NOW AVAILABLE FOR THE PC

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CAPCOM **888-VIE-COM1** www.vie.com

Requires one of the following 3D cards: Matrox Mystique, Diamond Monarc, Orind Righteous, Conquest Total 3D, Creative 3D Blaster or Infomatrix Interact

MATURE
M
AGES 17+
CONTENT RATED BY
ES, SE, PE, BE

Designed for
Microsoft
Windows 95

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"Resident Evil"
1997, Computer Gaming World (#159)

Winner, Best RPG of E3
— Game Critics Award, GameSpot, IGN, GameSpy, Xbox Evolved, Console Gold, Daily Game, Games Domain

"Oblivion is, at this time, the best-looking game I have ever seen in my life."
— Xbox.com

"The biggest title for the Xbox 360... and the one I'm most looking forward to."
— GamePro Magazine

"One look at Oblivion will shatter your conceptions about what is possible in a video game."
— GameInformer

The Elder Scrolls IV
OBLIVION

The RPG for the Next Generation

Visit www.esrb.org for updated rating information.

PC SOFTWARE

XBOX 360

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"Oblivion"
2006



"Resident Evil 5"
2009, Game Informer (#191)

CLASSIC METAL. NEW GEAR.

TACTICAL ESPIONAGE ACTION
METAL GEAR SOLID
THE TWIN SNAKES

MATURE 17+
Blood and Gore
Suggestive Themes
Violence
www.konami.com

The legendary storyline of the original *Metal Gear Solid*. The cutting-edge gameplay of *Metal Gear Solid 2: Sons of Liberty*. Fused together in *Metal Gear Solid: The Twin Snakes*, the best of both worlds available exclusively for Nintendo GameCube. With new cut scenes, new game design and the creative vision of the game's originator, Hideo Kojima, it's a brand new game that's already a classic.

KONAMI
www.konami.com/usa

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"Metal Gear Solid: The Twin Snakes"
2004,

A TRANQUIL
ALASKAN NIGHT.
SO QUIET,
**YOU CAN BARELY HEAR
A NECK SNAP.**

TACTICAL ESPIONAGE ACTION
METAL GEAR SOLID
NOW ON PC.

YOU'RE A RETIRED SPECIAL FORCES AGENT SINGLE-HANDLEDLY TAKING ON AN ARMY OF TERRORISTS. THE AWARD-WINNING CONSOLE GAME COMES TO LIFE ON THE PC WITH IMPROVED GRAPHICS AND OPTIONAL FIRST-PERSON PLAY MODE. PLUS, IT NOW INCLUDES OVER 300 VIRTUAL REALITY TRAINING MISSIONS TO HONE YOUR SKILLS AS SNAKE, OR EVEN PLAY AS THE NINJA.

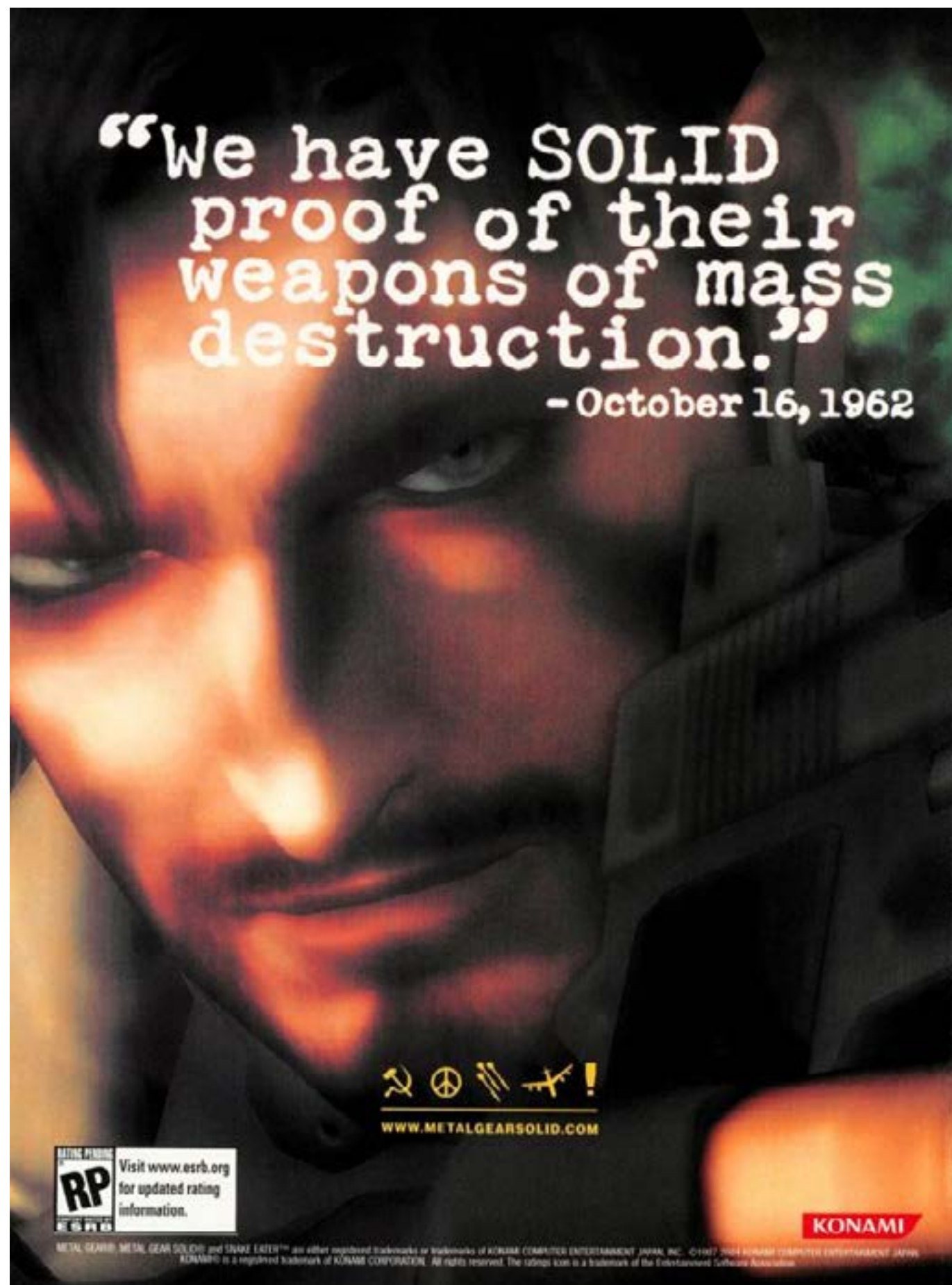
INCLUDES VR MISSIONS

M MATURE
Rated Violence
Some Blood and Gore
Mild Language
www.mgsipc.com

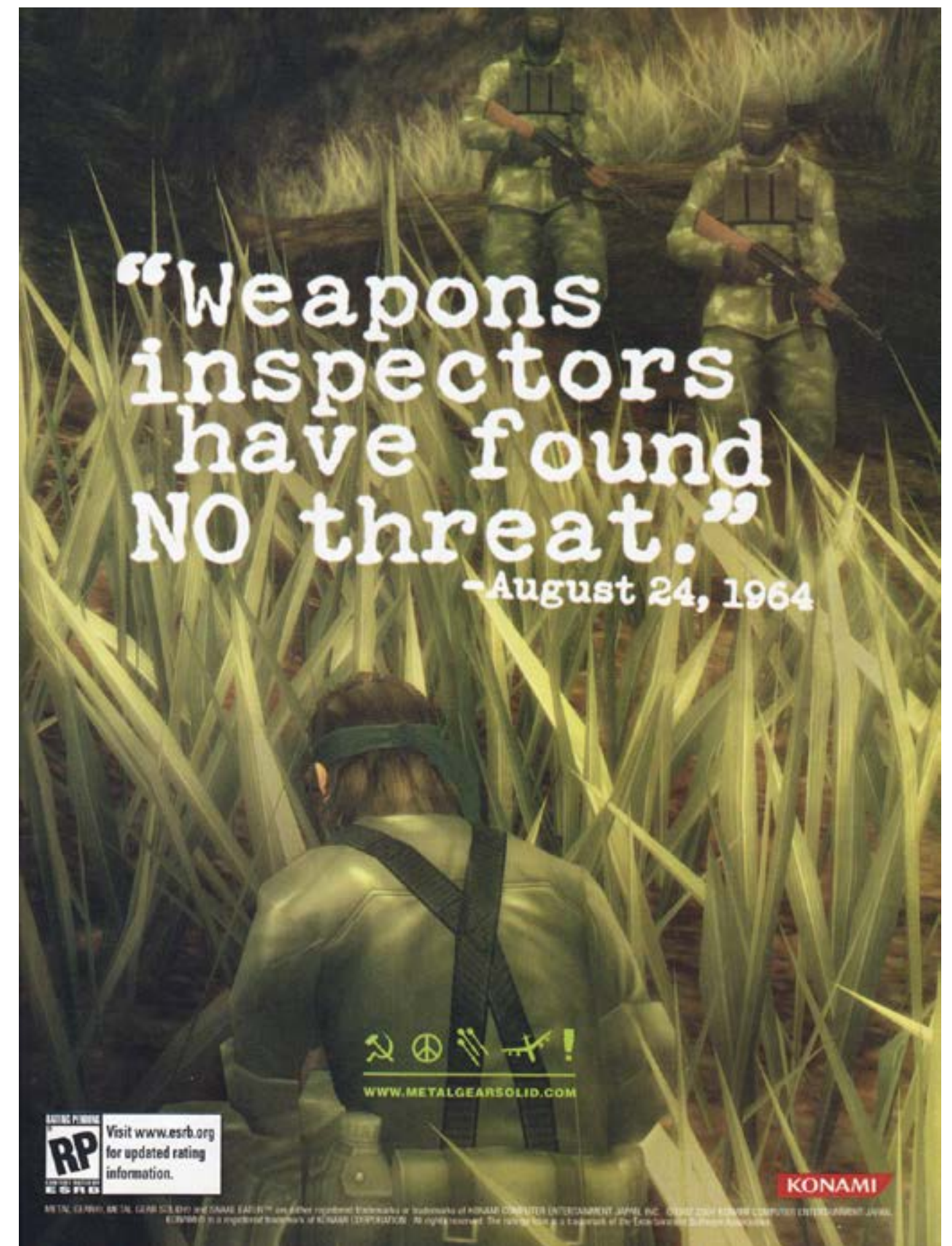
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KONAMI

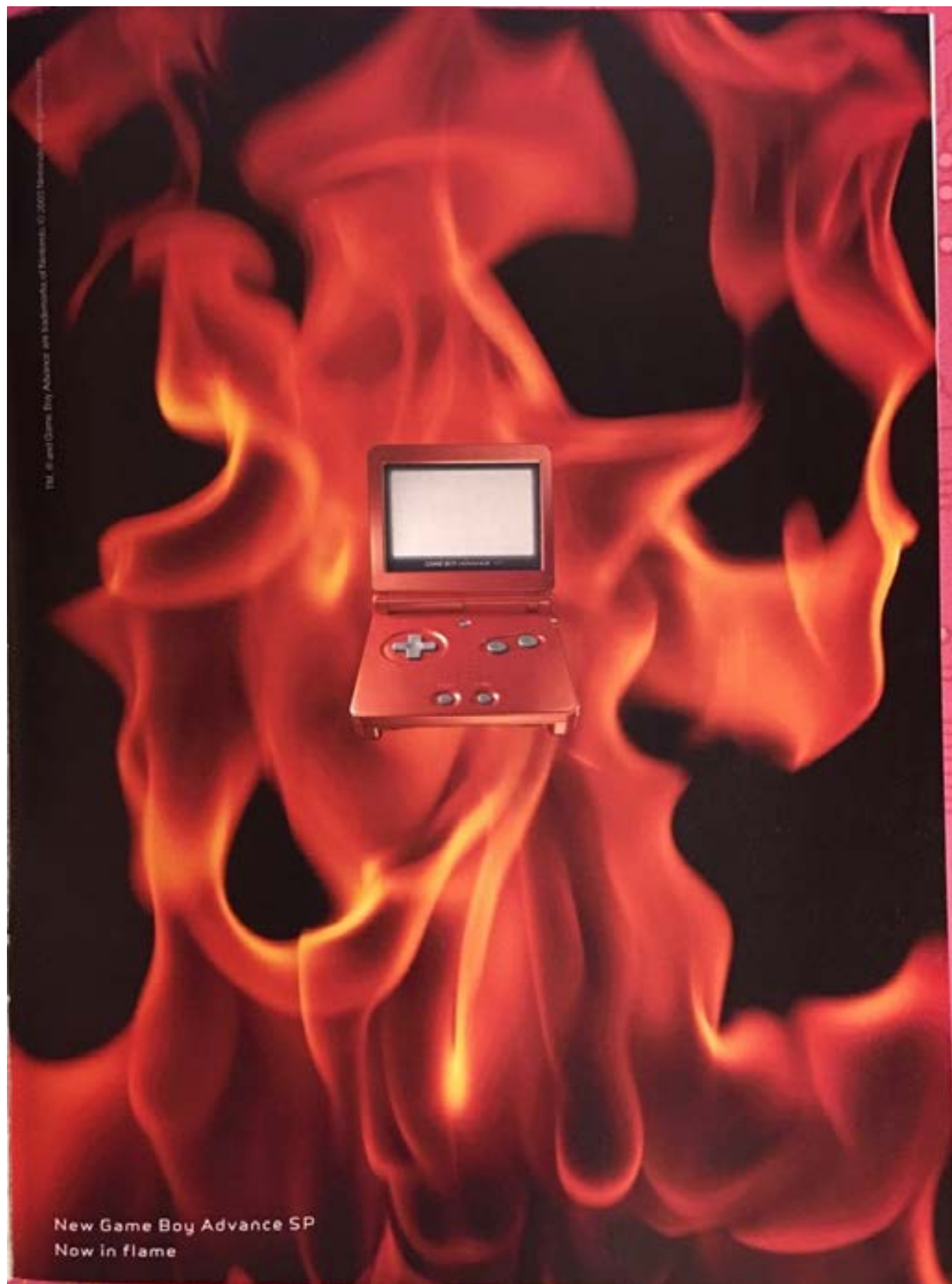
"Metal Gear Solid"
2001, Computer Gaming World (#199)



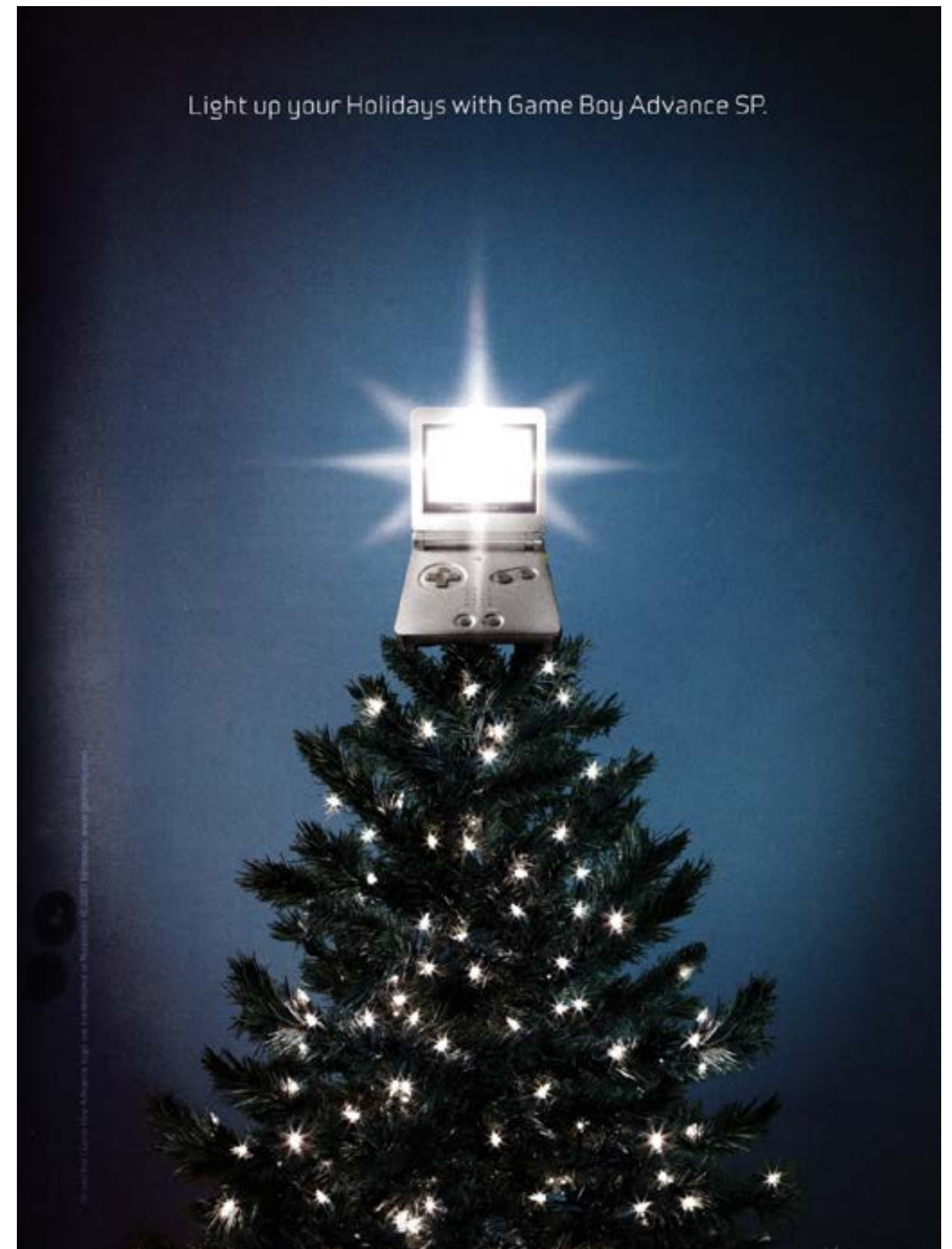
“Metal Gear Solid 3: Snake Eater”
2004, Electronic Gaming Monthly (#184)



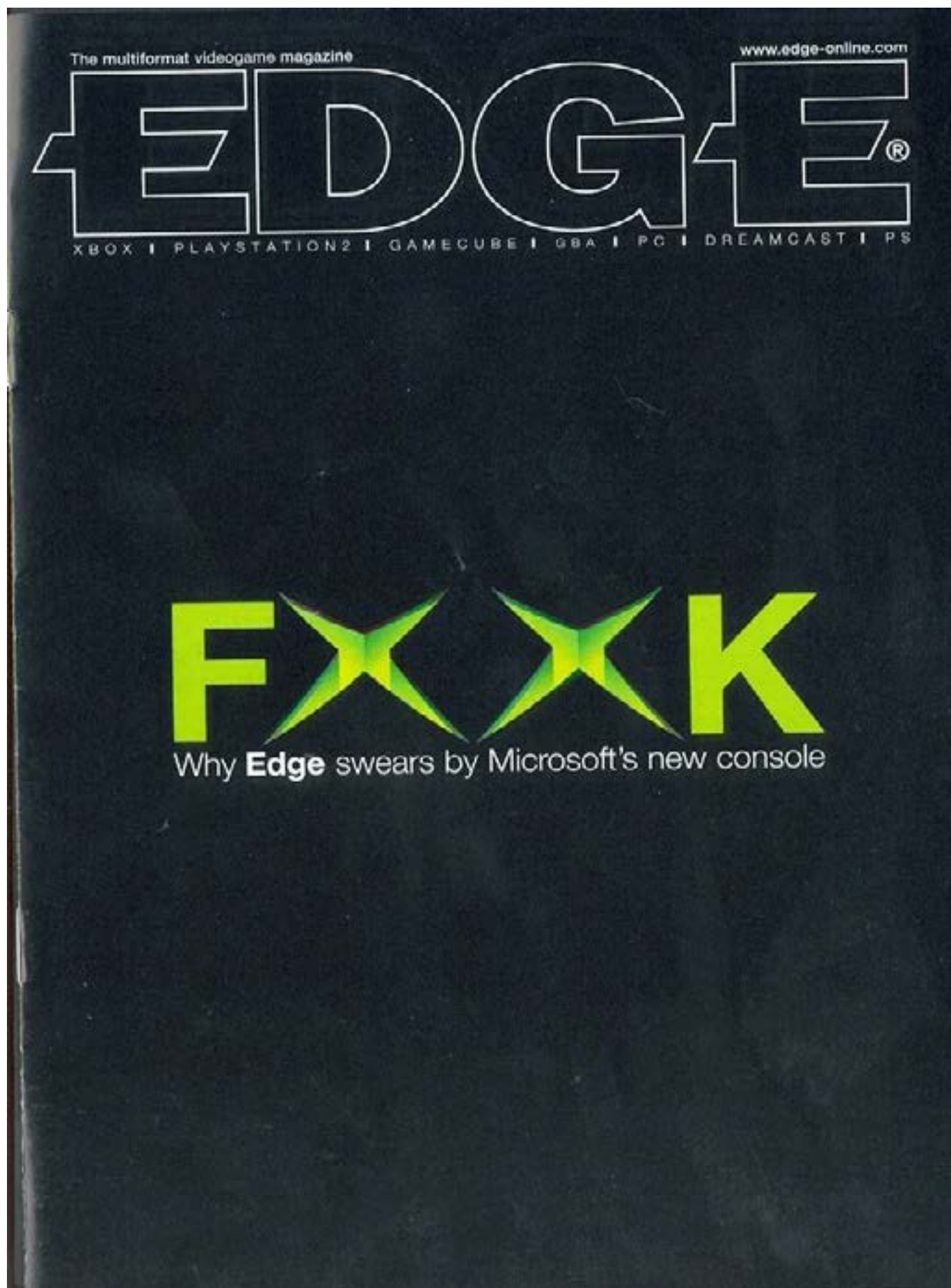
“Metal Gear Solid 3: Snake Eater - ‘Weapon Inspector’”
2004, Electronic Gaming Monthly (#184)



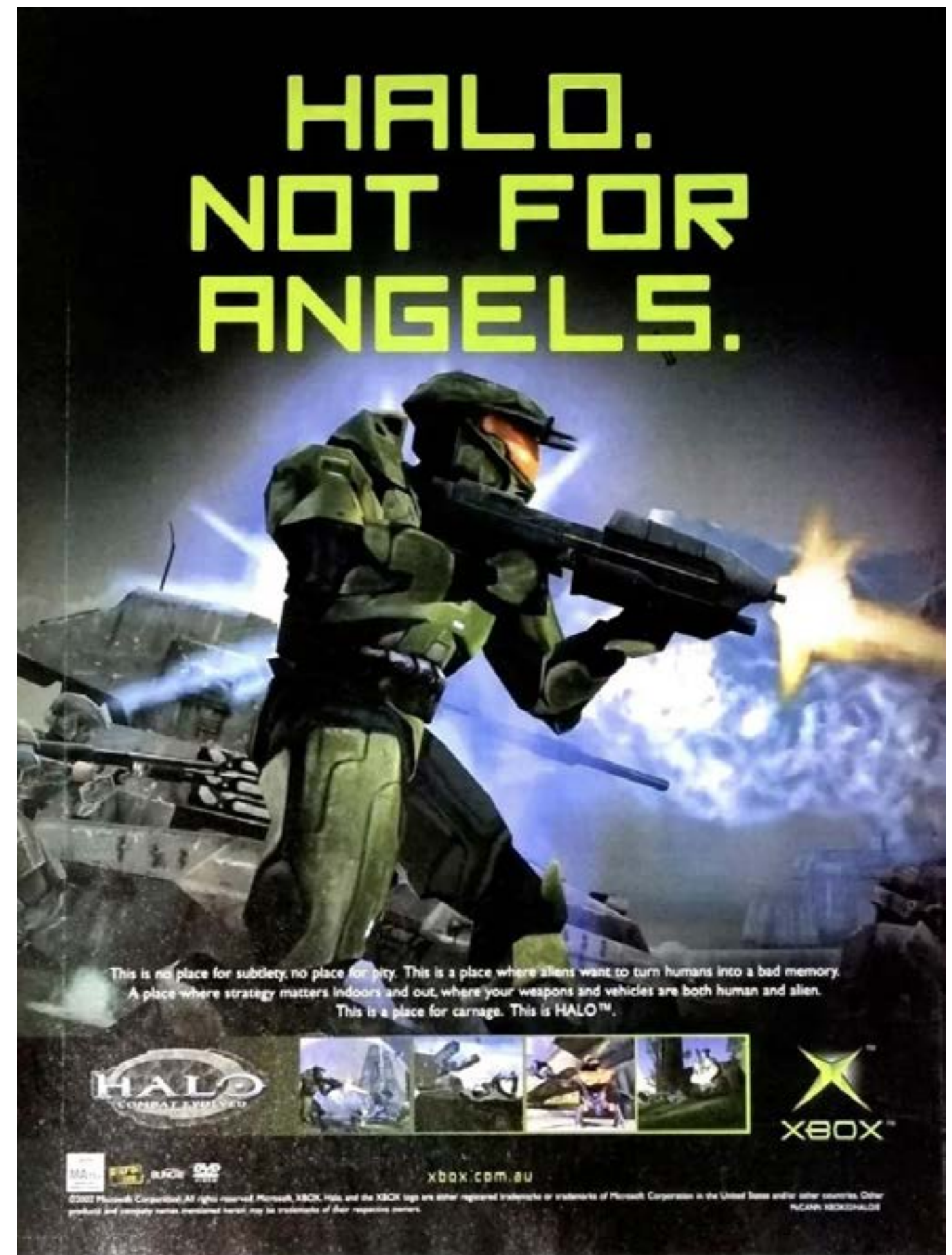
"Flame"
2003



"Light Up Your Holidays"
2004, GamePro(#184)



Edge Magazine
2001



"Halo Combat Evolved"
2001

The image is the front cover of the Xbox game Halo: Combat Evolved. It features Master Chief in his iconic green armor, standing in a desert-like environment. A large, vertical beam of purple energy or light dominates the background. The Halo logo is prominently displayed in the upper right, with the text 'COMBAT EVOLVED' below it. The Bungie and Microsoft logos are in the lower left. A quote from the game is centered on the right side, flanked by two rows of stars. The Xbox logo is in the bottom right corner. The overall color scheme is dark with purple and green accents.



"Final Fantasy VII (Teaser)"
1997 EGM (#97)



"Dirge of Cerberus: Final Fantasy VII"
2006, EGM (#208)

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